2027 SPONSORSHIP PROGRAM

ISEC InfoSecurity Tour 2027

Latin America & the Caribbean

Cybersecurity + Artificial Intelligence
Executive Tour



Source event photograph enhanced with AI; fine details may be reconstructed.

28 destinations. One tour.

Build brand awareness, engage technology and security leaders, and strengthen relationships with partners and distributors.

support@enpersona360.com | www.enpersona360.com

01 / TOUR OVERVIEW

Regional reach. Executive connections.

ISEC Global brings technology vendors, channel partners, and security decision-makers together across Latin America and the Caribbean.

One agreement. A regional platform for growth.

Promote your brand and solutions, support your distributors, and meet managers and directors in a focused, single-day setting. The tour combines executive presentations with sponsor exhibits and networking.

350+ ISEC InfoSecurity editions	**20+ years** Regional event experience	**18** Countries reached
180,000 Historical visitors	**5,000+** Sponsor companies	**80** Virtual editions

- Virtual events have attracted more than 7,500 attendees and over 15,000 registrations.
- ISEC’s regional training center reports 2,100 seminars and 16,000 students.
- Single-track plenary sessions bring the full audience into one room.
- The audience includes IT and security directors, managers, department heads, and administrators.
- Sponsors use the events to generate leads, build relationships, and develop business opportunities.
- International technology and security brands have participated across the tour.

Track-record figures are reported by ISEC in the supplied sponsorship material; they are historical totals, not 2027 attendance forecasts. For event information and sponsorship support: support@enpersona360.com | www.enpersona360.com.

02 / 2027 ROADMAP

In-person event schedule

16 destinations across Colombia, Central America, the Caribbean, the Andean region, and Mexico.

2027 DATE	CITY / COUNTRY	VENUE
Apr 8	Barranquilla, Colombia	El Prado Barranquilla
Apr 9	Cartagena, Colombia	Holiday Inn Cartagena Morros
Apr 14	Bogotá, Colombia	Sheraton Bogotá
Apr 16	Medellín, Colombia	Four Points Sheraton
Apr 20	Panama City, Panama	Sheraton Grand Panama
Apr 22	San José, Costa Rica	Sheraton San José
May 6	Santo Domingo, Dominican Republic	Barceló Santo Domingo
Jun 8	Santiago, Chile	Plaza San Francisco
Jun 10	Lima, Peru	Sol de Oro
Jun 11	Quito, Ecuador	Hilton Colón
Jun 15	Guatemala City, Guatemala	Conquistador
Jun 17	San Salvador, El Salvador	Sheraton Presidente
Jun 18	Tegucigalpa, Honduras	Clarion
Sep 7	Monterrey, Mexico	Windham Ambassador Monterrey Centro*
Sep 9	Mexico City, Mexico	Sheraton Reforma
Sep 10	Cancún, Mexico	Sheraton Four Points Cancún Centro

*Venue names follow the source and should be confirmed when booking. The Mexico tour is described as a VIP lunch for 25 invited guests.

03 / VIRTUAL TOUR

Connect with 12 additional destinations

VIP Virtual Tour | October 9, 2027

DESTINATION	COUNTRY
Guadalajara	Mexico
Buenos Aires	Argentina
Montevideo	Uruguay
Asunción	Paraguay
La Paz	Bolivia
Santa Cruz	Bolivia
Guayaquil	Ecuador
Managua	Nicaragua
San Juan	Puerto Rico
Caracas	Venezuela
Cali	Colombia
Coffee Region (Eje Cafetero)	Colombia

Executive event format

- The executive edition is advertised as running from 8:00 a.m. to 2:00 p.m.
- Each event offers 10 presentation slots, with reservations accepted until all slots are filled.
- All in-person talks are plenary sessions in a single room, bringing the full audience together.
- Global sponsorship packages include participation in the virtual tour at no additional charge.

The roadmap lists 12 virtual destinations, while the standalone virtual package is priced for 10 cities. Confirm the included destinations with ISEC. Colombia's Coffee Region is a regional destination.

04 / EVENT EXPERIENCE

Sample executive agenda

A single-track program combining presentations, sponsor exhibits, and networking.

TIME	SESSION
8:00 a.m.	Registration; distribution of agendas for prize draws and refreshments
8:30 a.m.	Sponsor exhibit visits
8:45 a.m.	ISEC InfoSecurity opening remarks with sponsors
9:00 a.m.	Main Sponsor keynote
9:20 a.m.	VIP Sponsor 1 presentation
9:40 a.m.	VIP Sponsor 2 presentation
10:00 a.m.	VIP Sponsor 3 presentation
10:20 a.m.	VIP Sponsor 4 presentation
10:40 a.m.	VIP Sponsor 5 presentation
11:00 a.m.	Coffee break and sponsor exhibit visits
11:30 a.m.	Gold Sponsor 1 presentation
11:50 a.m.	Gold Sponsor 2 presentation
12:10 p.m.	Gold Sponsor 3 presentation
12:30 p.m.	Gold Sponsor 4 presentation
12:50 p.m.	Closing panel, prize draws, and event wrap-up
1:00 p.m.	Sponsor exhibit visits

The advertised event window ends at 2:00 p.m.; the sample agenda's final listed activity begins at 1:00 p.m. Gold packages are described as afternoon slots, although two sample Gold sessions begin before noon. Confirm final session times with ISEC.

05 / SPONSOR BENEFITS

Visibility before, during, and after the event

In-person sponsorship

- Two contact databases: preregistrants and actual attendees.
- Opening remarks alongside the organizers.
- Distribution of promotional materials in the registration area.
- Prominent logo placement on the event website, registration materials, agenda, and invitations.
- Participation in the closing prize draw.
- Press and media outreach, plus a logo banner on the ISEC InfoSecurity portal.
- Complimentary event passes for customers and business contacts.
- A centrally located booth or a double-size exhibit space, depending on sponsorship tier.
- A 20-minute, single-track plenary presentation where included in the selected package.

Additional Main Sponsor benefits

- A double booth at the entrance.
- A featured keynote presentation in a prime time slot.
- Prominent logo placement in publications and press coverage.

Virtual sponsorship

- Preregistrant and attendee contact databases.
- Prominent branding on the event website, registration materials, agenda, invitations, and ISEC portal banners.
- Complimentary virtual event access for customers and contacts.
- A 30-minute virtual presentation.

Benefits depend on the selected tier. Bronze does not list a booth or presentation; Silver lists welcome remarks rather than a presentation.

06 / SPONSORSHIP INVESTMENT

Global packages for 10 cities

All amounts are in U.S. dollars. Figures and payment terms are retained from the supplied program.

PACKAGE	PER CITY	10-CITY PACKAGE	INITIAL PAYMENT*
Global VIP	$3,500	$30,000	$20,000
Global Gold	$2,500	$20,000	$15,000
Global Silver	$1,500	$12,000	$10,000
Global Bronze	$500	$4,000	$3,000
Global Virtual	$500	$4,000	$3,000

*Reserve and make the stated initial payment before the end of November 2026. The source lists an initial payment, not an explicitly stated reduced total price.

Global VIP

Booth + 20-minute morning presentation + contact database + PR and marketing activities.

Global Gold

Booth + 20-minute afternoon presentation + contact database + PR and marketing activities.

Global Silver

Booth + welcome remarks + contact database + PR and marketing activities.

Global Bronze

Contact database + PR and marketing activities.

Included with global packages
Participation in the virtual tour covering the other destinations is offered at no additional cost.

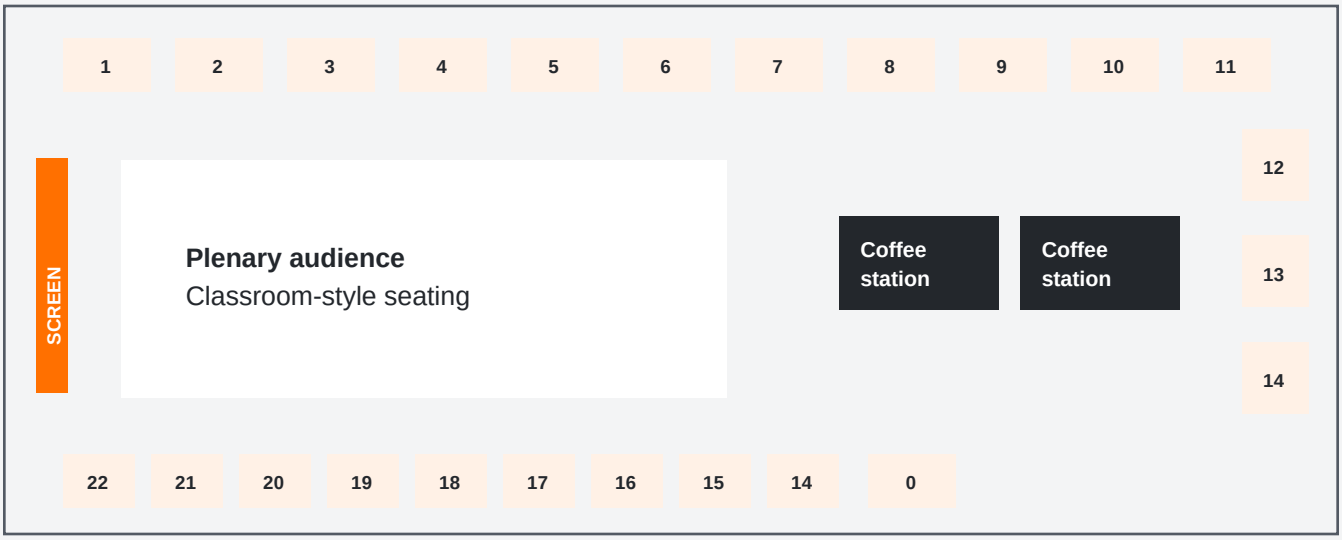
A separate Main Sponsor price is not listed. Confirm remaining balances, payment schedules, city selection, taxes, and package-specific entitlements with ISEC.

07 / BRAND EXPERIENCE

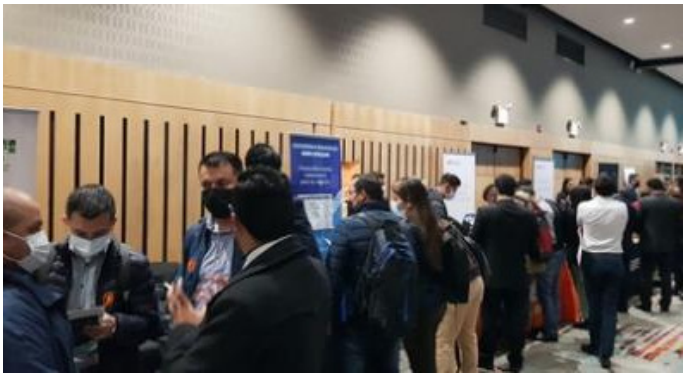
An event built around sponsor engagement

Sponsor logos appear across digital invitations, event agendas, registration materials, and ISEC's online channels.

Illustrative exhibit layout



Schematic redrawn from the source booth plan. Booths are numbered 0-22. Final floor plans, booth placement, and dimensions must be confirmed for each venue.



Single-room presentations



Exhibits and networking

The full audience stays together for plenary sessions, while breaks create opportunities to meet sponsors and explore solutions.

08 / PROVEN INDUSTRY PARTICIPATION

Brands featured in the 2026 tour

Historical participants and partners. Higher-resolution brand assets are used where available. Inclusion does not indicate 2027 sponsorship.



A broad mix of cybersecurity vendors, technology providers, distributors, and industry partners has participated in previous editions.

09 / COMMUNITY IMPACT

Supporting children’s foundations

ISEC InfoSecurity supports children’s foundations in each city where its events take place.

A regional initiative with a local purpose

The source describes donations of school supplies, volunteer computer-support services, and refurbished computers for schools and children’s homes.





Community photographs from the original ISEC program, enhanced with AI; fine details may be reconstructed. The source references a case-study video about the “Our Lady of Remedies” children’s home.

10 / SELECTED PARTICIPANT FEEDBACK

Sponsor perspectives

Selected historical comments translated into English. Names, affiliations, and locations reflect the source.

> Thank you for all your support throughout the tour events.
>
> Susana Henao | Commercial Lead, América Comunicaciones | Colombia

> Thank you for giving us the opportunity to participate and for making us a priority.
>
> Rosina Ordoqui | CEO, Hacknoid | Santiago

> Thank you for all your support during the event. It was very good.
>
> DIGISOC representative | Guatemala

> TeamQuest is fantastic! We are getting a great deal of value from these events.
>
> Valentina Llano | Marketing Manager, Latin America, Quest | Marketing

> Thank you for your support, even though we expressed our interest in participating at short notice. It was a pleasure to be part of InfoSecurity Guatemala.
>
> Tatiana Rozo Bautista | Regional Marketing Manager, DIGISOC | Guatemala

> A few words to thank you for giving us the opportunity to participate in the Mexico City and Monterrey events. Warm regards, and I hope everything goes well.
>
> Julio Marín | Senior Partner, Enpersona360.com - Freshworks | Mexico City

> A very good event. We achieved good results for Hornetsecurity. Thank you!
>
> Hornetsecurity | Mexico City

> It was a pleasure to participate. Thank you very much for giving me the opportunity to speak to the audience. Wishing you all the best, always.
>
> Nicolás Smirnoff | Director, Prensario TI Latin America | Buenos Aires

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10 / SELECTED PARTICIPANT FEEDBACK

Attendee perspectives

Selected historical comments translated into English. Names, affiliations, and locations reflect the source.

> Thank you very much. The event offered excellent content, information, and access to valuable contacts on site.
>
> Tania Quiel | Information Technology Office, Smithsonian Tropical Research Institute | San José

> Very good, as always: valuable contacts and an update on security trends.
>
> Greiz Vivas | Audit Program Manager, General Audit, Bancamía - BBVA Microfinance Foundation Group | Bogotá

> As always, the conference was very successful and highly beneficial to those of us responsible for protecting our companies' critical infrastructure.
>
> Antonio Michel B. | Supervisor, Protection Systems and Risk Assessment Unit, Operations Vice Presidency, Panama Canal | Panama

> I thought the event was excellent. Whenever I can, I make time to attend because it is a great opportunity to hear directly about vendors' new trends and products and to connect with industry colleagues. Thank you for creating this space for learning, knowledge, and networking. Congratulations!
>
> Alfonso Luque Romero | IT Audit, Banco de la República, Colombia | Bogotá

> A very good event. Learning about the brands supporting cybersecurity is enriching, especially when we can hear directly from them about the strengths of their tools.
>
> Karla Guerrero | CONFIA | San Salvador

> The event is excellent. It presents industry best practices and offers an opportunity to learn more about security.
>
> Amparo Varón | Risk and Information Security Management, Enterprise Security and Risk Vice Presidency, Colpensiones | Bogotá

> The event was interesting, and the speakers addressed the topics in an engaging, dynamic way while staying on schedule. The logistics were very good. Congratulations to the entire team.
>
> David Muñoz | Chilefilms | Santiago

> A very good event. Keep it up. I really liked this compact format.
>
> Carlos Fernando Viñuales | IT Lead for Audit, Cybersecurity & Compliance, Enel Grids Digital Hub - Adoption Argentina, GDS | Buenos Aires

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11 / PLANNING & RESERVATIONS

Plan your sponsorship

Use the roadmap and package comparison to identify your preferred destinations and sponsorship level.

- Select your 10-city package and confirm the available cities.
- Confirm the sponsorship tier, booth allocation, presentation slot, and included marketing activities.
- Verify virtual tour coverage and session timing.
- Confirm the initial payment, remaining balance, payment schedule, and any applicable taxes with ISEC.
- Reserve before the end of November 2026 to meet the initial-payment terms stated in the source.

Details requiring organizer confirmation

- **Virtual destinations:** the roadmap lists 12 destinations, while the virtual package is priced for 10 cities.
- **Event timing:** the executive event window is listed as 8:00 a.m.-2:00 p.m.; the sample agenda ends with exhibit visits beginning at 1:00 p.m.
- **Gold sessions:** the package specifies afternoon presentations, while the sample agenda includes Gold talks beginning at 11:30 a.m.
- **Main Sponsorship:** extra benefits are listed, but no separate price is provided.
- **Mexico format:** the roadmap describes a VIP lunch for 25 invited guests; confirm how this format affects the general agenda and benefits.
- **Payments:** the November amounts are described as initial payments. No remaining-balance schedule is given.

Sponsorship information and reservations

support@enpersona360.com

www.enpersona360.com

English edition and visual presentation: Enpersona360
www.enpersona360.com